



MEMPHIS SHELBY CRIME COMMISSION

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November 16, 2016

Mr. Ray Pohlman
Vice President & Government Relations Director
AutoZone, Inc.
123 South Front
Memphis, TN 38115

Ms. Jenny Turner Koltnow
Director, Communications and Community Relations
AutoZone, Inc.
123 South Front
Memphis, TN 38115

Dear Ray and Jenny:

As you may know, earlier this week, we announced the new five-year Operation: Safe Community plan (2017-21).

I've enclosed (1) a copy of the new plan, (2) an informational card that summarizes the plan, and (3) the final report on the 2012-16 plan that is just now wrapping up.

We feel the new plan is a great opportunity to rally behind an effort that can make a big difference for our community. The plan is:

1. Ambitious in its desired outcomes of reducing the overall crime rate by 25 percent and both the major violent crime and major property crime rates by 30 percent over the next five years;
2. Much more focused than the previous plan, with sixteen objectives, the implementation of which we feel will get us to the desired outcomes; and
3. Unlike previous plans, a true applied research agenda that will be evaluated on an ongoing basis as a result of the partnership with the Public Safety Institute at the University of Memphis.

As you know, with the new partnership with the University of Memphis in particular, we are taking our efforts to a new, higher level with a significantly higher budget. That is why we have asked AutoZone for a \$100,000 contribution this year. Yes, we are asking more of our core donors in support of this new level of thought and action to meet the crime challenge. We believe your increased support can, in turn, help us in our efforts to build a broader base of financial support.

I will be glad to have a follow-up meeting with you if you feel that would be beneficial. We appreciate your support and hope you will be in a position to act favorably on our request.

Sincerely,

Bill Gibbons, President
Memphis Shelby Crime Commission

Cc: Ben Adams
Blair Taylor